

BOARD ADVOCACY POLICY

Policy level: Governance

First Approved: October 20, 2016

Policy Review Date:

To fulfill its commitment to govern the SD&G County Library as an essential community service and to build community pride in the Library system, the Library Board must ensure that the community is aware of the importance of the County Library and that funding bodies fully understand the important role which the Library plays in the lives of residents of the United Counties of Stormont, Dundas and Glengarry.

Through its advocacy work, the Library Board seeks to promote the profile of the Library and enhance its importance to the community. This policy sets out the advocacy responsibilities of the Board.

1. The Board Chair (or delegate) shall be the official spokesperson for the SD&G County Library on issues approved by the Board.
2. In pursuing its advocacy activities, the Board shall:
 - a) prepare an annual advocacy plan;
 - b) inform Council of the needs of the community, the development of Library services, plans and achievements by means of reports;
 - c) meet with Council on a regular basis to review progress and/or discuss funding needs;
 - d) participate regularly in activities that build relationships with individuals and organizations that share interests with those of the SD&G County Library; and
 - e) identify and respond to issues, concerns and government policies that may directly or indirectly affect the SD&G County Library, and ensure that government decision-makers at all levels are aware of the value of the Library and its benefit to individuals and to the community.